



JSS MAHAVIDYAPEETHA

**JSS COLLEGE OF ARTS, COMMERCE & SCIENCE**

(An Autonomous College of University of Mysore)

OOTY ROAD, MYSURU-570 025 KARNATAKA

Re-accredited by NAAC with 'A' grade (CGPA: 3.21)

Recognised by UGC as "College with Potential for Excellence"



**UGC Sponsored One Day Seminar**

on

**INTELLECTUAL PROPERTY RIGHTS (IPR)**

(Initiative of JSS Research Centre and IQAC)

**03 March 2022**

**10:30 am**

**INAUGURATION**

With the blessings of

**His Holiness Jagadguru**

**Sri Shivarathri Deshikendra Mahaswamiji**

Jagadguru Sri Veerasimhasana Mahasamsthana Math, Suttur

Inauguration

**Prof. A. Balasubramanian (Retd.)**

DOS in Earth Science, University of Mysore

President

**Prof. B.V. Sambashivaiah**

Chief Executive

Guest of Honour

**Dr H.C. Honnappa**

Principal

**Technical Session I - 11.30 AM**

**Prof. A. Balasubramanian (Retd.)**

DOS in Earth Science

University of Mysore

**Title:**

**The IPR Triangle – Patents,  
Copyrights and Trademarks**

**Technical Session II - 12.30 PM**

**Prof. Asna Urooj**

DOS in Food Science and Nutrition

University of Mysore

**Title:**

**Intellectual Property Rights:  
What Researchers Need to Know**

*All are cordially invited*