



JSS MAHAVIDYAPEETHA
Jagadguru Dr. Sri Shivaratri Rajendra Circle, Mysuru



JSS COLLEGE OF ARTS, COMMERCE AND SCIENCE
(Autonomous)
Ooty Road, Mysuru 570 025

106th Jayanthi Celebration of
'Rajaguruthilaka' His Holiness
Jagadguru Dr. Sri Shivarathri Rajendra Mahaswamiji
and
Inauguration of JSS RADIO 91.2 FM
Community Radio Station



29 Aug 2021 * Sunday * 11.00 am

Divine Presence

H.H. Jagadguru Sri Shivarathri Deshikendra Mahaswamiji
Jagadguru Sri Veerasimhasana Mahasamsthana Math, Suttur Srikshetra

Inauguration of JSS Radio

Dr. L. Murugan

Union Minister of State for Fisheries
Animal Husbandry, Dairy
Information and Broadcasting

Inauguration of Jayanthi

Sri V. Somanna

Minister for Housing
and
Infrastructure Development

President

Sri S.A. Ramadas

MLA and Former Minister

Releasing the 'Logo' & 'App'

Sri Prathap Simha

Member of Parliament

Chief Guests

Sri Tanveer Sait

MLA and Former Minister

Sri L. Nagendra

MLA

Smt. Sunanda Palanethra

Mayor, Mysuru City Corporation

Prof. G. Hemantha Kumar

Vice-Chancellor, University of Mysore

All are cordially invited

Number of participants are restricted
Persons attending the programme shall strictly follow Covid-19 guidelines
Requested to view the programme in the following online portals



YouTube <http://Youtube.com/c/JSSMahavidyapeethaonline>

Facebook <https://www.facebook.com/JSSMVP> <http://jssonline.org>

LUNCH : 1.00 PM

JSS Mahavidyapeetha: Jagadguru Sri Veerasimhasana Mahasamsthana Math, established more than a 1000 years ago at Suttur by Adi Jagadguru Sri Shivarathreeshwara Shivayogi Mahaswamiji, which dedicated itself for the upliftment of the society in all waves of life. JSS Mahavidyapeetha, an institution of international acclaim, was founded at Mysore in 1954 by the 23rd Pontiff of the Srimath, His Holiness Jagadguru Dr. Sri Shivarathri Rajendra Mahaswamiji. Under the leadership of the present pontiff Sri Shivarathri Deshikendra Mahaswamiji. The Mahavidyapeetha has been successfully running more than 300 educational institutions in India and abroad. JSS Community Radio Centre, located in the premises of JSS College of Arts, Commerce and Science, Ooty Road, Mysuru, is one among them.

JSS College of Arts, Commerce and Science: The College was established in 1964 at Ramanuja Road, Mysuru. In 1993, it was shifted to the existing premises to cater to the needs of the ever-growing demands of all the stakeholders. More than 3400 students are pursuing various programmes that include 15 Postgraduate and several Undergraduate courses. The college has proficient teaching and administrative staff in addition to well-equipped laboratories, library, playground, women's hostel and other facilities.

JSS Community Radio Station: JSS Radio 91.2 FM Centre is being established with the aim of creating awareness in the society about various issues relating to the community needs projecting and survey results of rural/urban population located in and around Mysuru.

Objectives: The main objective of the Community Radio is to become a voice for the voiceless, to provide information on the rich heritage, tradition and culture of this region. It also aims at identifying problems pertaining to the immediate neighbourhood and to provide suitable solutions; by broadcast programmes on education, health, empowerment of the vulnerable section and so on.

Participation of community and listeners: The special feature/purpose of the Radio Station is to provide an opportunity for the people representing all sections of the society that includes students, youngsters, senior citizens, labourers, daily wagers, agriculturists, and experts from all nooks and corners of society. It also aims at providing an opportunity for people from various socio-economic background. The radio station has the capacity of reaching a radius of 7 to 9 kms covering more than 10 lakh people.

Programmes: The JSS Radio 91.2 FM intends to broadcast programmes under the titles Karunalu Ba Belake, Jeeva Sanjeevini, Prathiba Vilasa, Kavya Parampare, Idu Namma Nadu, Baava Sangama, Ivaru Nammavaru, Parisara Parichaya, Ayur Satva, Jnana Sudha, Vijnana Gnana suddi, Education and Legal Awareness.

The JSS Radio 91.2 FM: People can listen to JSS Radio 91.2 FM by tuning into radio sets or mobile radio facility. You can download JSS Radio App in Google Play Store available in android handsets or login to www.jsscacs.edu.in to listen all the programmes.

For Advertising: The JSS Radio 91.2 FM provides an opportunity to advertise and promote your business (conditions apply) as per the rules and regulations laid down by the Directorate of Advertising and Visual Publicity (DAVP).

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